



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 10/31/2020

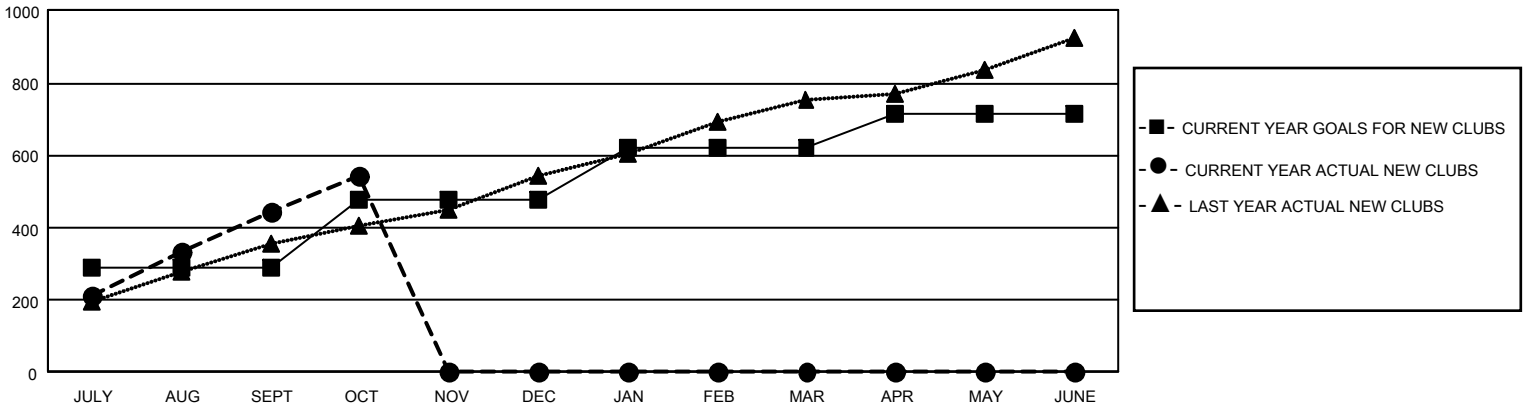
GAT Constitutional Area 6

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

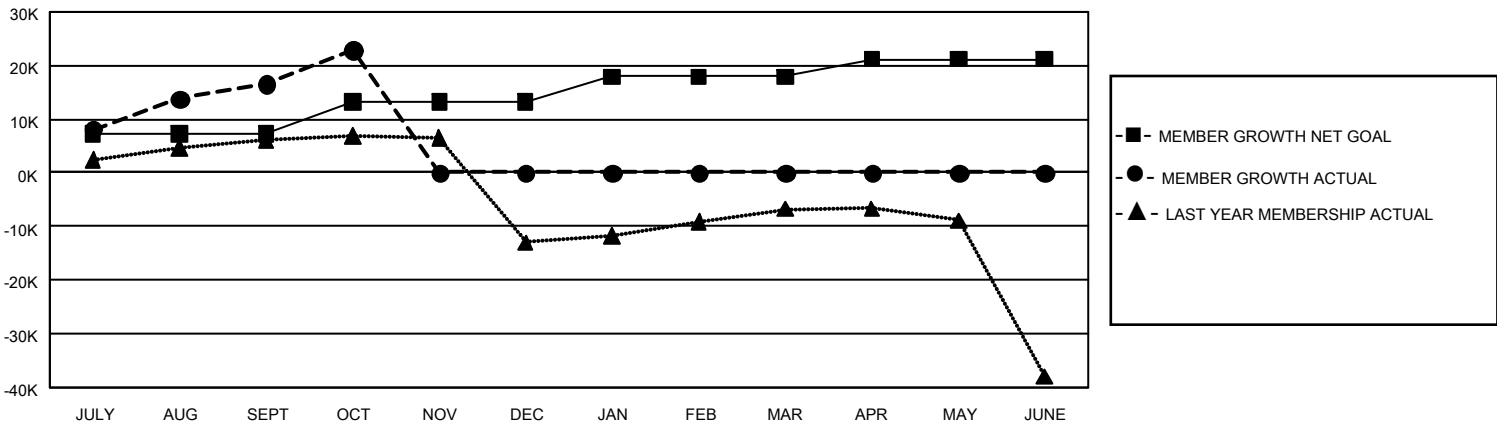
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	867	442	47
OCT/NOV/DEC	561	99	1
JAN/FEB/MAR	441	0	0
APR/MAY/JUNE	282	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	7250	27,518	8,084
OCT/NOV/DEC	5994	8,565	1,615
JAN/FEB/MAR	4668	0	0
APR/MAY/JUNE	3275	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 48	4,558 CLUBS OF 11,043 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	263,953 (75.21%)
DECEASED	579	FEMALE	87,019 (24.79%)
CLUB CANCELLED	247	TOTAL FAMILY UNIT MEMBERS 170,039	
OTHER	8,869	FAMILY MEMBERS PAYING HALF DUES 103,661	
TOTAL	9,695		

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)